



Master of Management (Strategic Management)

MMSM Admission Criteria

1. **Academic degree:** Bachelor's degree from an accredited institution or equivalent; minimum GPA (e.g., 3.0/4.0 or local equivalent) required.
2. **Work Experience:** Minimum of 2 years of work experience in any field is preferred
3. **English proficiency:** Master's level English demonstrated by one of: TOEFL iBT ≥ 90 , IELTS ≥ 6.5 , or institutional/departmental assessment certifying equivalent academic English competency.
4. **Letter of intention:** One to two-page letter describing academic background, research/practice interests, career goals, and fit with the MMSM program; must include a clear statement of motivation and a proposed study focus.
5. **Supporting documents:** Official transcripts, CV/resume, two academic/professional references, a copy of ID/passport, and any relevant certificates.
6. **Additional criteria (selective):** Relevant work experience (preferred), portfolio or writing sample (if applicable), and interview for shortlisted candidates.
7. **Evaluation rubric:** MMSM Program uses a weighted rubric across academic achievement, alignment with program goals, personal attributes, and communication skills to ensure holistic review.

For queries, please contact the MMSM Program e-mail MMSM@siam.edu